

Bhushan Rele

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EDUCATIONAL QUALIFICATION

2019 Tableau Certified

2008 Master in Accounting – Central Queensland University (Sydney Campus)

2003 Bachelor of Commerce – Mumbai University

PROFESSIONAL SUMMARY

Accomplished Senior Analyst with extensive experience delivering high-impact projects across data analytics and business intelligence functions. Proven ability to streamline processes, collaborate with stakeholders, and drive data-driven decisions.

I bring over 15+ years of analytics experience, with deep expertise in SQL, Alteryx, Tableau, Power BI, and Microsoft Fabric—focusing on automation, process improvement, and translating complex data into actionable insights.

CORE QUALIFICATIONS

- ✓ Excellent knowledge of business process automation and workflow concepts and instruments
 - ✓ Superior proficiency with Redshift, Teradata, Snowflake, Alteryx, SQL, SSIS, Tableau, Microsoft Power BI, Microsoft Fabric, Excel, PowerPoint and Word
 - ✓ Strong problem-solving and analytical abilities
 - ✓ High oral and written communication skills
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PROFESSIONAL EXPOSURE

June 2022 - Current | Skillfield Pty Ltd (Senior Analyst - Data & Insights)

- Support a cross-functional project team of seven within NBNC Co, contributing to the development and delivery of strategic analytics initiatives.
- Provide technical expertise and support to consultants, assisting in task execution, performance tuning, and process enhancement.
- Engage with business stakeholders to maintain a continuous pipeline of work, collaborate with Business Analysts on requirement gathering, and deliver actionable data-driven insights.
- Work with tools including Redshift, Alteryx, Tableau, Power BI, and **Microsoft Fabric's data framework** to design scalable analytics solutions.
- Participate in sprint planning and retrospectives while supporting agile project execution.
- Contribute to documentation, process mapping, and ongoing optimization efforts.
- Deliver hands-on development of dashboards, workflows, and automated pipelines to improve operational efficiency.

Responsibilities (Business Intelligence Stream):

- Support project stream within NBNC Co (Workforce Operations Centre).
- Provide guidance and technical input to consultants where required.
- Collaborate with business stakeholders and Business Analysts to align deliverables with business objectives.

September 2021 - May 2022 | Westpac (Senior Analyst)

- Developed data models using SQL and delivered ad-hoc analysis to support product team strategy.
- Delivered campaign performance insights to marketing teams through visual storytelling.

September 2020 – September 2021 | WPP AUNZ (Senior Analyst)

- Partnered with stakeholders to define business requirements and convert them into actionable technical solutions.
- Developed data models using SQL and Alteryx.
- Created wireframes and final Tableau dashboards for client reporting.
- Authored technical documentation using Confluence for all solutions developed.

August 2019 – September 2020 | NSW Department of Education (Senior Business Analyst)

- Built Power BI dashboards to deliver strategic insights and operational reporting.
- Developed SQL-based data models (SSMS/SSIS) to integrate and cleanse data.
- Led project initiatives involving desktop and server platform monitoring.

September 2014 – July 2019 | NBN Co (Senior Business Analyst)

Key Achievements:

- ✓ Developed dashboards to support the Focus on 50 campaign—resulting in 1.5M+ users achieving speeds above 50MBPS.
- ✓ Automated month-end reporting using Alteryx and Tableau, reducing turnaround from 5 days to 2.
- ✓ Performed churn analysis, order reporting, and collaborated across NEO, finance, and marketing teams.

Responsibilities:

- Worked with Telstra and Optus accounts to deliver analytical insights and client presentations.
- Maintained Tableau dashboards and ETL pipelines using Alteryx and SQL Server.

July 2013 – August 2014 | Thorn Group Ltd (Business Analyst - Finance)

Achievements:

- ✓ Reduced month-end processing from 5 to 2 days using SQL automation and Power BI dashboards.

Responsibilities:

- Delivered sales and portfolio performance reports.
- Led initiatives in report automation and data cleansing using SSRS and Power BI.

September 2009 – July 2013 | Community First Credit Union

Marketing/Data Analyst (Dec 2010 – Jul 2013)

Achievements:

- ✓ Automated credit card reporting, NPS dashboards, and sales pipeline reports using Tableau.
- ✓ Enhanced Channel Portfolio Reports with process automation.

Responsibilities:

- Conducted marketing campaign analytics with geographic segmentation.
- Performed SQL data extraction and report generation.
- Supported various business initiatives, including Fee Modelling and Store Profitability analysis.

References available upon request.